



## Family Affair 2025

Dear CEA Families,

Each year, Conchita Espinosa Academy celebrates Family Affair, our largest annual family-run fundraiser. Family Affair is a fun-filled, all-day festival where students, families and friends unite for food, rides and games.

We are happy to announce that **Family Affair 2025 will be held on Saturday, March 8**. Our 2025 theme, “Raíces” celebrates the deep-rooted impact CEA has made—and continues to make—in our families and community.

To make Family Affair a successful fundraiser, we need support from community partners like you! With over 800 attendees expected, becoming a Family Affair 2025 Sponsor would be a great opportunity for your business to connect with the local community. Please find our sponsorship opportunities below.

### SPONSORSHIP LEVELS

PLATINUM	GOLD	SILVER	BRONZE
<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$500</b>
<ul style="list-style-type: none"> <li>• Banner on display at Conchita during Family Affair Week*</li> <li>• Logo placement on Conchita Family Affair web page.</li> <li>• Large logo placement on “Thank You Sponsors” banner placed at the school entrance.</li> <li>• Sponsor recognition in e-mail blast promoting event.</li> <li>• Sponsor recognition in Thank You email blast.</li> </ul>	<ul style="list-style-type: none"> <li>• Logo displayed on lawn sign during Family Affair event.</li> <li>• Logo placement on Conchita Family Affair web page</li> <li>• Large logo placement on “Thank You Sponsors” banner placed at the school entrance.</li> <li>• Sponsor recognition in e-mail blast promoting event.</li> <li>• Sponsor recognition in Thank You email blast.</li> </ul>	<ul style="list-style-type: none"> <li>• Logo placement on Conchita Family Affair web page.</li> <li>• Medium logo placement on “Thank You Sponsors” banner placed at school entrance.</li> <li>• Sponsor recognition in e-mail blast promoting event.</li> <li>• Sponsor recognition in Thank You email blast.</li> </ul>	<ul style="list-style-type: none"> <li>• Logo placement on Conchita Family Affair web page</li> <li>• Small logo placement on Sponsor Banner placed at school entrance.</li> <li>• Sponsor recognition in Thank You email blast.</li> </ul>

\* Banner creative must be provided for school approval by Friday, February 14, and should not exceed 3’x6’. Banner must be provided by sponsor by Monday, February 24.



## **EVENT ZONE SPONSORSHIPS**

### **Event Zone Opportunities**

- \$2,000 - Little Cougars Play Area  
(1 available)
  - \$2,000 - Family Affair Photo Booth  
(1 available)
  - \$2,000 - Ride Sponsorship
- Logo displayed on sign by sponsored zone
  - Medium logo placement on Sponsor Banner placed at school entrance.
  - Sponsor recognition in Thank You e-mail blast

We sincerely thank you for taking the time to consider sponsoring our event and becoming part of our Family Affair. You may contact the Family Affair Committee at [events@conchitaespinosa.com](mailto:events@conchitaespinosa.com) with any questions you may have about our school, Family Affair, or the sponsorship opportunities!

Thank you!

### **Conchita Espinosa Academy**

#### **Family Affair Team**

12975 S.W. 6 St

Miami, FL. 33184

Office: 305.227.1149 ex.457



**Family Affair 2025  
Sponsorship Application**

**Sponsor Contact Information**

Primary Contact: \_\_\_\_\_

Family/Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Sponsorship Level**

- Bronze
- Silver
- Gold
- Platinum
- Sponsor Zone\*: \_\_\_\_\_

\*Subject to availability

**Payment Information**

Please make checks payable to "Conchita Espinosa Academy" and return this form along with your check to Conchita Espinosa Academy, 12975 SW 6th Street, Miami, FL 33184 **no later than Friday, February 21, 2025. Online payments can be made on the CEA portal and selecting "Activity Fee". The portal can be found here: <https://www.conchitaespinosa.com/payment-portal/>**

Logos must be submitted to [events@conchitaespinosa.com](mailto:events@conchitaespinosa.com) by Friday, February 21, 2025. If you would like to sponsor a Zone, please email [events@conchitaespinosa.com](mailto:events@conchitaespinosa.com) to confirm availability before submitting your check and paperwork.

Please note Conchita Espinosa Academy is an independent institution and all sponsorships/donations are not tax deductible.